

2016

Global Business Conference Take Your Business Global

19 OCTOBER 2016

Hosted by

ALLIOTT
GROUP

A Worldwide Alliance of Independent
Accounting, Law and Consulting Firms



In association with:



Department for
International Trade

PROUD TO SUPPORT

**EXPORTING
IS
GREAT**
BRITAIN & NORTHERN IRELAND

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FARNHAM CASTLE
INTERCULTURAL
TRAINING

A half-day conference for C level executives working at internationally focused businesses that will explore the key considerations in expanding a business to new markets: the law, tax, finance, people and culture.

Note: Professional advisers experienced in cross border business will be in attendance from around the world – Delegates are invited to notify us in advance of any countries and/or sectors and services of interest to them so that we can make the appropriate introductions.

Please contact **Jenny Ringrose** (jenny@allriottgroup.net).

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PROGRAMME

- 08:00** Registration, coffee and networking
- 08:45** Welcome introduction. **James Hickey, CEO, Alliot Group**
- 09:00** The Economic and Political Conditions in the UK and Internationally and the Outlook for Business post Brexit



**Anna Leach, Head of Economic Analysis & Surveys,
The Confederation of British Industry**

- 09:45** Roundtable: Strategies for Successful Foreign Market Entry

Legal considerations: Channels to market



**Chris
Blake**
Hahn Loeser



**Maria
Zabala**
abbantia abogados



**Frank
Laagland**
VMBS Advocaten



Tax: Minimising the pain, maximising the gain



**David
Gibbs**
Alliotts



**Jamie
Towers**
Hanrick Curran



**Pawel
Falkowski**
FL Tax



Finance: Finding the funds



**Piergiorgio
Zettera**
Studio Internazionale



**Tom
McMenamin**
Masuda Funai



**Christian
Brütting**
audalis



Global Mobility & HR: Moving people across borders



**Luc
Lamy**
Studio Internazionale



**Valérie
Ménard**
Hardy Normand
& Associes



**Tony
Cheung**
Lawrence Cheung



- 11:15** Coffee and networking
- 11:30** Supporting Businesses to Succeed When Investing in the UK or Entering New Markets Abroad
Department for International Trade
- 12:15** Understanding Local Business Culture to Maximise Business Success
-  **Heike Saxer Taylor, Senior Consultant,
Farnham Castle Intercultural Training**
- 13:00** Networking lunch
-  **Oliver Everett, CEO of the Commonwealth Enterprise and Investment Council**, the body charged with facilitating trade and investment across the 53 nations of the Commonwealth, will give a short presentation over lunch.
- 14:00** End of conference.